

# Curriculum Vitae

## Rob Beattie

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## Summary

- I'm an experienced writer and editor
- I'm organised and highly motivated
- I know how to get an idea across
- I work well on my own, but it's fun being part of a team
- I know how to meet a deadline
- I have high standards and a keen eye for detail
- I write about all sorts of subjects including home computing, the outdoors, popular science and music

## Experience

### Book Author (Various)

*2005 - current*

Published books include:

- 101 Things To Do In A Shed (Ebury Press)
- 101 Incredible Experiments for the Shed Scientist (Ebury Press)
- The Campsite Companion (Apple Press)
- The Boating Companion (Wiley Nautical)
- The Survival Guide (Collins & Brown)
- 101 Golden Rules of Fishing (Ebury Press)
- Fishing: A Very Peculiar History (The Salariya Book Company)
- The Office 2007 Handbook (Dorling Kindersley)
- The Computer Book - Windows Vista Edition (Dorling Kindersley)
- The Bluffer's Guide to Fishing (Bluffer's Media)
- Stuff You Should Know! (Quarto)

## **Freelance Writer (Various)**

*1994 - current*

### 1. Personal Computing and the Internet

- thousands of articles for magazines including PC User, Computer Life, What Personal Computer, Mac User, Macworld, Web User and Computeractive
- hundreds of articles for newspapers including the Daily Express, London Evening Standard, Guardian, Observer, Telegraph and Mail on Sunday

### 2. General writing

- various articles for the Bluffer's Guides website on a wide range of subjects like treasure hunting, sinkholes, folk music, Veronica Mars, Crufts, gout and more

### 3. Fishing

- various articles for Waterlog magazine

### 4. Movies and Music

- hundreds of reviews for Q Magazine and EMPIRE

### 5. Copywriting

- work for many companies including Tesco Entertainment, Bombay Sapphire Spirits Company, LogoLogo, W Straker Supplies, Spheric Trafalgar, FX Trading Buddy, Happy at Work, Activeinbox and more

## **Editor - Computer Life, Ziff Davis Publishing**

*1994 - 1996*

Ran the UK's first consumer computing magazine; set editorial direction, controlled budgets, found and commissioned writers, managed the editorial team

## **Editor-in-chief - Forward Publishing**

*1993 - 1994*

In charge of running the editorial of IBM Helpware, a quarterly magazine available in multiple languages across the whole of Europe for IBM's customers. Managed a large editorial team together with a team of native-speaking sub-editors, controlling the magazine's budget and editorial direction, liaised with various IBM managers on content.

## **Editorial staff - EMAP**

*1982 - 1993*

Editorial Assistant - proofreading, some writing

Staff Writer - mainly writing, some production work

Deputy Editor - some writing and commissioning, magazine production, passing for print

Editor - in charge of editorial direction, budgets, commissioning, managing the team

I have a B.A. Joint Honours degree in English and Drama and an M.A. in English, both from U.C.N.W. Bangor. I'm married with two grown up daughters and live in Hove, East Sussex. In my spare time I like to fish and I play in a six piece Eagles tribute band, The Alter Eagles.